

Dyer County Board of Education

Descriptor Term:

Advertising and Distribution of Materials in the Schools (Solicitations)

Descriptor Code:

GAI

Board Approved:

3/5/19

Rescinds:

GAI

Board Approved:

8/20/96

1 No part of the school system, including the facilities, the name, the staff, and the students, shall be used
2 for advertising or promoting the interests of any commercial, political or other non-school agency or
3 organization except that:

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- 5 1. The school may cooperate in furthering the work of any non-profit, community-wide social
6 service agency, provided that such cooperation does not restrict or impair the educational
7 programs of the schools;
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- 9 2. The school may participate in radio or television programs under acceptable commercial
10 sponsorship when such programs are educationally beneficial;
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- 12 3. Community, educational, charitable, recreational and other similar civic groups may advertise
13 events pertinent to students' interests or involvement. Such advertisement, including the
14 distribution of materials, shall be subject to any procedures related to time, place and manner
15 established by the principal;
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- 17 4. The principal shall screen all materials prior to distribution to ensure their appropriateness. The
18 principal may prohibit materials that:
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- 20 a. would be likely to cause substantial disruption of the operation of the school;
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- 22 b. violate the rights of others;
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- 24 c. are obscene, lewd or sexually explicit; or
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- 26 d. students would reasonably believe to be sponsored or endorsed by the school.
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- 28 5. The school may, upon approval of the director of schools, cooperate with any governmental
29 agency in promoting activities which advance the education or other best interests of the
30 students;
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- 32 6. Political literature shall not be distributed through the school to students, nor sent home to
33 parents, nor placed in teachers' mail boxes, lounges, or on school premises;
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- 35 7. Political signs for people who are running for public office shall not be allowed on school
36 property except those being held by poll workers on election day; and
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- 38 8. School publications may accept and publish paid advertising under procedures established by
39 the director of schools.
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Cross References

Board-Community Relations 1.500
Vendor Relations 2.809
Political Activities 5.606
Student Publications 6.704

Procedure References

Guidelines for Distribution of Materials in
the Schools 1.806 Exhibit A
Notification of Distribution of Materials to
Students 1.806 Exhibit B